About EF

EF Education First is a global education company focusing on language, academic, cultural exchange, and educational travel programs. With a mission to open the world through education, EF was founded in 1965. In the following section, you will find descriptions of EF’s different businesses.

Facts at a glance

<table>
<thead>
<tr>
<th>Name</th>
<th>EF Education First (abbreviated to EF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded</td>
<td>1965 in Lund, Sweden</td>
</tr>
<tr>
<td>Owner</td>
<td>Privately held by EF’s founder Bertil Hult and family</td>
</tr>
<tr>
<td>Schools and Offices</td>
<td>654 in 50 countries</td>
</tr>
<tr>
<td>Global presence</td>
<td>114 countries</td>
</tr>
<tr>
<td>Employees</td>
<td>52,000 (24,500 full time office staff, 13,500 full time faculty, 14,000 part time teachers)</td>
</tr>
</tbody>
</table>

Overview

Divisions and Business Units

EF Education First is organized in four divisions:
EF Language and Schools, EF Cultural Exchange, EF Educational Travel, and EF Real Estate Holdings.
Each division has several different businesses.

**EF Language and Schools**
- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF International Language Campuses
- EF Corporate Solutions
- EF Academy—International Boarding Schools
- EF EdTech

**EF Cultural Exchange**
- EF High School Exchange Year
- Cultural Care Au Pair

**EF Educational Travel**
- EF Explore America
- EF Educational Tours
- EF College Study Tours
- EF Ultimate Break
- EF Go Ahead Tours

**EF Real Estate Holdings**
- EF Campus and School Properties
- EF Office Properties
- EF Hotel and Residential Properties

Associated Organizations

EF is also associated with an independent, not-for-profit business school, Hult International Business School, and an independent not-for-profit exchange program, EF Foundation, as well as an au pair program, Cultural Care Au Pair USA, designated by the U.S. State Department, and a travel insurance company, Erika Insurance.

**Hult International Business School**
- Undergraduate Programs
- Graduate Programs
- Ashridge Executive Education
## Countries with EF’s own operations

<table>
<thead>
<tr>
<th>Country</th>
<th>Opening Year</th>
<th>Country</th>
<th>Opening Year</th>
<th>Country</th>
<th>Opening Year</th>
<th>Country</th>
<th>Opening Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>1979</td>
<td>Finland</td>
<td>1967</td>
<td>New Zealand</td>
<td>2002</td>
<td>Sweden</td>
<td>1965</td>
</tr>
<tr>
<td>Australia</td>
<td>1987</td>
<td>France</td>
<td>1967</td>
<td>Norway</td>
<td>1967</td>
<td>Switzerland</td>
<td>1969</td>
</tr>
<tr>
<td>Belgium</td>
<td>1976</td>
<td>India</td>
<td>2002</td>
<td>Peru</td>
<td>2008</td>
<td>Turkey</td>
<td>1991</td>
</tr>
<tr>
<td>Brazil</td>
<td>1987</td>
<td>Indonesia</td>
<td>1986</td>
<td>Poland</td>
<td>1997</td>
<td>United Arab Emirates</td>
<td>2008</td>
</tr>
<tr>
<td>Canada</td>
<td>1985</td>
<td>Ireland</td>
<td>2001</td>
<td>Portugal</td>
<td>1991</td>
<td>United Kingdom</td>
<td>1965</td>
</tr>
<tr>
<td>Chile</td>
<td>1992</td>
<td>Italy</td>
<td>1974</td>
<td>Russia</td>
<td>1995</td>
<td>United States of America</td>
<td>1979</td>
</tr>
<tr>
<td>Colombia</td>
<td>1985</td>
<td>Kazakhstan</td>
<td>2004</td>
<td>Singapore</td>
<td>2008</td>
<td>Venezuela</td>
<td>2000</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>2006</td>
<td>Malta</td>
<td>1994</td>
<td>South Africa</td>
<td>2004</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Denmark</td>
<td>1968</td>
<td>Mexico</td>
<td>1979</td>
<td>South Korea</td>
<td>1988</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Countries covered by the EF Global Network

| Albania               | Estonia      | Laos                | Paraguay    |
| Angola                | Gabon        | Latvia              | Puerto Rico |
| Armenia               | Gambia       | Lebanon             | Qatar       |
| Azerbaijan            | Georgia      | Libya               | Romania     |
| Bahrain               | Ghana        | Lithuania           | Senegal     |
| Belarus               | Greece       | Macedonia           | Serbia      |
| Bolivia               | Guatemala    | Madagascar          | Slovenia    |
| Bulgaria              | Honduras     | Malaysia            | Syria       |
| Cambodia              | Hungary      | Mauritius           | Tajikistan  |
| Cameroon              | Iceland      | Mongolia            | Togo        |
| Croatia               | Iraq         | Montenegro          | Tunisia     |
| Cyprus                | Israel       | Morocco             | Turkmenistan|
| Democratic Republic of Congo | Jordan | Myanmar | Ukraine |
| Dominican Republic    | Kenya        | Nigeria             | Uzbekistan  |
| Egypt                 | Kuwait       | Oman                | Yemen       |
| El Salvador           | Kyrgyzstan   | Pakistan            | Zambia      |

## Hult International Business School

A new kind of business school for the global generation with campuses in the following locations:

- Boston
- San Francisco
- London
- Dubai
- Shanghai*
- New York*
- Ashridge Estate Campus - U.K.

* Rotation only campus
Research and Innovation

EF EdTech

EF’s research and development unit is headquartered in Switzerland. EF has several hundred linguists, developers, designers, and teachers who build EF’s advanced language learning system.

The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn.

- EF and the University of Cambridge’s Department of Theoretical and Applied Linguistics have established joint research unit to investigate accelerated language learning.
- EF and Harvard University’s Graduate School of Education are investigating second-language acquisition and cultural fluency in secondary students.
- EF and Peking University’s School of Foreign Languages cooperate to advance the studies of English education.
- EF and the University of Tokyo have established a joint program for brain research on second language acquisition.

EF and the Olympics and Special Olympics

- Official Language Training Services Exclusive Supplier of Beijing 2022 Winter Olympics.
- Official Language Training Services Partner of Tokyo 2020 Summer Olympics.
- Official Supplier and Exclusive Training Provider to the Special Olympics World Games Abu Dhabi 2019.
- Official Education Services Sponsor of PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

EF Education First Pro Cycling

EF is the owner of EF Education First Pro Cycling, a professional UCI World Tour team that placed second in the 2017 Tour de France. Professional cycling unites people of diverse backgrounds in a peaceful, fun, and friendly way to achieve extraordinary athletic feats. It aligns perfectly with EF’s mission of opening the world through education and our commitment to bringing different cultures together. #exploretheworld

Social Outreach

EF offices around the world work with their local communities to give back.

- The EF Global Classroom is an umbrella for EF’s charitable activities, which have included disaster relief in the U.S., China, Haiti, Indonesia, Japan, and Nepal as well as providing funding for better educational opportunities to the underprivileged.
- Every year, the Hult family donates the award for the Hult Prize—the world’s largest graduate student competition helping to solve the globe’s toughest social challenges.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and initiatives in drug prevention.
- The Hult family is the founder and sponsor of LegiLexi, a foundation which promotes innovative ways for educators to teach reading to primary school students.

Websites

- www.ef.com
- www.englishfirst.com
- www.englishlive.com
- www.efexploreamerica.com
- www.efcours.com
- www.efcollegestudytours.com
- www.goaheadtours.com
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- www.efprocycling.com